

BE A PART OF OUR LOCAL 2026 GOODNESS.

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HOME MAGAZINE

PRODUCED BY
FEATURED MEDIA™

Local businesses are the heartbeat of our community—including you! We help shine a spotlight on your brand, products, and service in an impactful, affordable way. Free in print and digital, our magazine connects local businesses with the people they serve.



- 1 -



HELLO, SPRING! ISSUE

Final Ad Approval:
February 20th

(on shelves late March - early May)

- 2 -



SOAK IN THE SUN ISSUE

Final Ad Approval:
April 24th

(on shelves late May - early August)

- 3 -



CELEBRATING AUTUMN ISSUE

Final Ad Approval:
July 24th

(on shelves early Sept - end of Oct)

- 4 -



HOME FOR THE HOLIDAYS ISSUE

Final Ad Approval:
October 16th

(on shelves mid Nov - early Jan)

TWO PAGE SPREAD

\$1,050/issue

FULL PAGE AD

\$650/issue

HALF PAGE AD

\$450/issue

QUARTER PAGE AD

\$250/issue

MINI MENTION

\$99/issue

PRICING INCLUDES COMPLIMENTARY AD DESIGN!

*All pricing is per area; choose between Buffalo and Rochester. Interested in both?

SAVE 20% on the second edition when you run in both cities!

OUR AUDIENCE

MAILED • EMAILED • SUBSCRIBERS

10,000 PRINTED COPIES IN EACH AREA. MAXIMUM LOCAL REACH.

Mailed to engaged households and stocked at Wegmans, coffee shops, local advertisers, and other high-traffic spots.

PLUS, EMAILED TO 10,000+ AND SHARED ACROSS MULTIPLE PLATFORMS FOR MAXIMUM VISIBILITY.



90%

READERS ARE
FEMALE



81%

READERS ARE
BETWEEN THE AGES
30-55



90%

READERS ARE
HOMEOWNERS



79%

READERS ARE
MARRIED



94%

READERS HAVE
CHILDREN



\$200K

READERS AVERAGE
HOUSEHOLD INCOME

**ADD DIGITAL
& EXPAND
YOUR REACH!**

Promote your ad across social media, web and mobile!

\$95/WEEK*

*Min. 12 weeks. Over 100,000 Impressions!

OR

Boost your ad on social media!

ONE TIME FOR \$55

585.226.8111 // SALES@FEATUREDMEDIA.COM // THEHOMEPUBLICATIONS.COM

h / LOVING WHERE WE LIVE



OUR DISTRIBUTION

ROCHESTER

- PITTSFORD
- FAIRPORT
- WEBSTER
- BRIGHTON
- SPENCERPORT
- CANANDAIGUA
- HILTON
- VICTOR
- HONEOYE FALLS
- MENDON
- PENFIELD
- DOWNTOWN ROC

BUFFALO

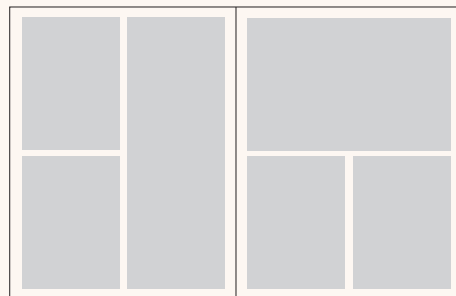
- AMHERST
- CLARENCE
- CLARENCE CENTER
- EAST AMHERST
- EAST AURORA
- GETZVILLE
- HAMBURG
- NORTH TONAWANDA
- ORCHARD PARK
- SANBORN
- TONAWANDA
- WILLIAMSVILLE



2-Page Spread:
 17.25 x 11.375
 (includes .25 bleed)
 Trim Size: 16.75 x 10.875
 All live text must be
 0.25 from trim



Full Page with 0.25 Bleed:
 8.625 x 11.375
 Trim Size: 8.375 x 10.875
 All live text must be
 0.25 from trim
Full Page Without Bleed:
 7.667 x 10



1/2 Page Landscape:
 7.667 x 5
1/2 Page Portrait:
 3.75 x 10
 ...
1/4 Page:
 3.75 x 5

DIMENSION SPECS